



# SOLIHULL

## Statement of Ethical Fundraising

**Owner:** Director of External Relations  
**Reviewer:** Bursar  
**Last Reviewed:** March 2026

Version 2

## **Introduction**

Gifts, support and donations of all kinds, which enable the continuing development of Solihull School over the long term, for the benefit of current and future pupils, are deeply appreciated.

In addition to voluntary one-off or regular gifts, from time-to-time Solihull School actively raises funds for capital projects and bursary/scholarship financial support, which are of long-term benefit to the pupils of the school.

This policy sets out to provide guidelines for school fundraising activities, and for the acceptance and stewardship of gifts to the School. The Governing Body and School Leadership Team will adopt these guidelines when making any decisions on the acceptance or stewardship of gifts or donations to the School.

## **Fundraising and gift acceptance principles**

In all its endeavours, Solihull School is committed to high ethical standards of fundraising and our commitments in this respect are set out below.

- The School is open, honest and clear about fundraising activities and is always respectful of donors and accountable for the support given.
- The School is pleased to accept lawful donations which are given in good faith, and which are compatible with the school's aims, values and strategic objectives.
- The School does not accept donations or gifts when a condition of acceptance would compromise its autonomy, integrity and reputation.
- Gifts/donations will be applied for the purpose they were donated, where stated, and according to each donor's wishes. If a project for which a donation or gift has been made is not completed, then the gift will be returned to the donor unless they agree to change the purpose of their donation.
- Donor consent will be sought for the sale of any gifts other than cash (e.g. artwork, shares).
- The cost implications of accepting a gift, particularly those that involve items other than cash, will be realistically assessed and, if appropriate, discussed with the Donor before acceptance.
- All gifts to individual members of staff must be accepted, or not, in line with the staff anti-corruption and bribery policy contained within the Solihull School HR Handbooks.

The Director of External Relations or Bursar will refer any matters of special concern to the Governing Body for guidance, and are authorised, on the School's behalf, either to refuse or put on hold, any gift which does not align with the fundraising principles outlined in this policy statement.

## **Our Memberships and Registrations**

Solihull School is a registered charity (Charity Number 1120597) with the Charity Commission.

The School is a member of the Chartered Institute of Fundraising and the Fundraising Regulator allowing Donors to give with confidence and we abide by the Fundraising Promise.

## **Complaints**

Should you have any concerns about any aspect your engagement with the School as a Donor, please contact the Director of External Relations at [dev-os@solsch.org.uk](mailto:dev-os@solsch.org.uk), in the first instance, who will work with you to address any concerns.

## **Your data, your privacy and being in control**

We take the personal privacy of Donors very seriously. Our records are for use by the school for fundraising purposes only.

Communications might include publications, surveys, appeals and event marketing and may be sent by post, telephone or email.

Solihull School will never share Donor details to any third parties for use for marketing purposes.

The principles by which the school collects, uses and holds personal data are set out in the School's Privacy Notice, a copy of which can be found on our website ([www.solsch.org.uk](http://www.solsch.org.uk)) or on request from the Director of External Relations at [dev-os@solsch.org.uk](mailto:dev-os@solsch.org.uk).

If at any time you would prefer not to be contacted, please inform us at [dev-os@solsch.org.uk](mailto:dev-os@solsch.org.uk).

**March 2026**